



Pacific Water Quality Association

360 E. First Street #794, Tustin, CA 92780

Phone: (760) 644-7348 • Fax: (714) 242-7715

E-mail: info@pwqa.org • www.pwqa.org

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Contact: Pete Conaty
(916) 492-0550
pconaty@sbcglobal.net

PACIFIC WATER QUALITY ASSOCIATION CONTRIBUTES TO COMMUNITY WATER CENTER'S CAMPAIGN TO BRING SAFE DRINKING WATER SOLUTIONS TO CALIFORNIA'S VULNERABLE COMMUNITIES

The Pacific Water Quality Association announced today that it is donating \$2,500 to the Community Water Center to assist them in addressing the unsafe drinking water crises in California's disadvantaged communities.

The Community Water Center (CWC) is an advocacy group whose mission is to work towards all communities having access to safe, clean, and affordable water. The CWC acts as a catalyst for community-driven water solutions through organizing, education, and advocacy in California's San Joaquin Valley. The CWC helps build strategic grassroots programs to address water challenges in disadvantaged communities. This includes many small, rural, low-income communities with higher than average immigrant populations. Since opening its doors in 2006, CWC has worked with local residents from 82 California communities (69 in the southern San Joaquin Valley) to improve access to safe, clean, and affordable water for their residents.

The Pacific Water Quality Association (PWQA) is a non-profit organization representing the water quality improvement industry. Our members include retailers, assemblers, manufacturers, and suppliers. The goal of the PWQA is to provide all consumers equal access to quality water options for home, business and commercial water treatment applications. Our members strive to provide the very best water quality improvement devices, backed by trained, certified professionals who understand how to improve the customer's existing water supplies with safe, sound, cutting-edge technologies.

The PWQA has also been active with California legislation that will streamline access to the most state of the art water purification devices for all Californian's while at the same time maintaining compliance with governmental and industry standards. Many water treatment technologies are available for use in some of the state's small, disadvantaged communities; however use of these devices is limited because of existing state regulations.

"The PWQA is impressed with the good work of the Community Water Center and we applaud their project in Monson California, which has helped that small community with a useful tool help manage its nitrate contamination problem. As water treatment professionals, we understand the fundamental importance of clean water to our lives", noted PWQA President John Foley.

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