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IDEAS TO PROPEL OUR DECADE

2021 VIRTUAL CONVENTION

OCTOBER 12 - 14, 2021

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ROARING 20S

State of the Association

Founded in 1957, the Pacific Water Quality Association (PWQA) is a non-profit organization representing the water quality improvement industry. Our members include retailers, assemblers, manufacturers and suppliers, as well as auxiliary member companies.

The goal of the PWQA is to provide all consumers equal access to quality water options for home, business and commercial water treatment applications. Our members strive to provide the very best water quality improvement devices, back by trained, certified professionals who understand how to improve the customer's existing water supplies with safe and sound cutting-edge technologies.

PWQA is a resource and information source, a voice for the industry, an educator of professionals, and conduit for laboratory product testing.

Through the industry's research arm - the Water Quality Research Foundation - significant resources are being dedicated to independently conduct studies that show the benefits of treated water.

We also provide education to professionals. Dedicated to upholding high standards of performance that make sure consumers have confidence in the people providing and servicing the treatment solutions, PWQA supports WQA's Professional Certification Program, which is one of a kind. As a result, thousands of certified professionals work every day in homes and businesses throughout the nation.

In everything we do, we are proudly dedicated to helping business people serve the public with integrity, quality and professionalism.

As a leading voice in the water treatment industry, PWQA promotes:

Mission
- Facilitating water quality improvement to enhance sustainable lives

Vision
- Be the recognized resource and advocate for the betterment of water quality.

Core Values
- Ethics and integrity
- A shared passion
- Advocacy and education
- Science-based decision-making
- Collaboration
- Performance-based standards

PACIFIC WATER QUALITY ASSOCIATION
2700 East Foothill Blvd #209, Pasadena, CA 91107
Phone: 626-283-4464 • info@pwqa.org • www.pwqa.com

ROARING 20S
PWQA 2021 VIRTUAL CONVENTION

WELCOME TO OUR 2021 VIRTUAL CONVENTION

Dear Industry Members,

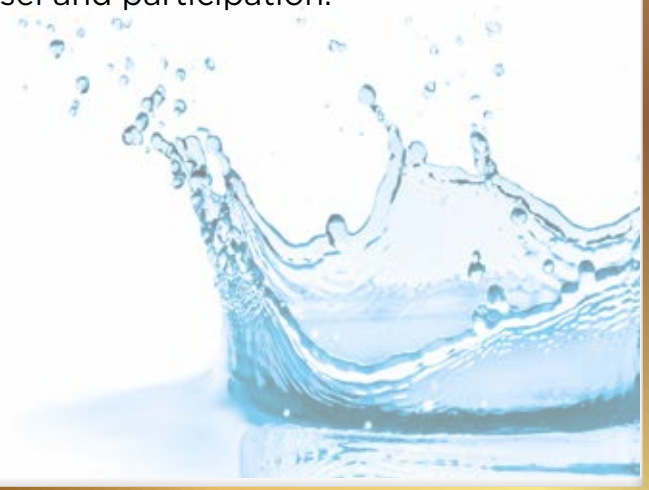
While we had every intent to hold our PWQA convention and gather in person this year, we made the difficult decision to transition to a virtual format again this year. The health and safety of our PWQA members were paramount in making this decision and transition. The success of this great association depends on all of our participation and involvement. We are here to bring more awareness of the industry to lawmakers, regulators and the general public. PWQA board members continue to be involved in several major efforts such as the SAFER Program.

The SAFER program is designed to ensure that Californians who lack safe and affordable drinking water receive it as quickly as possible. In addition, we have members who are part of the "Clean Water for All" initiative. As we continue to work with WQA and other associations, it is becoming imperatively clear that additional education and possibly additional certification is becoming more and more important. This week our focus is on education. PWQA and its committee members have worked hard to provide members with high-quality education sessions geared toward the commercial, residential and industrial point-of-entry and point-of-use water treatment market.

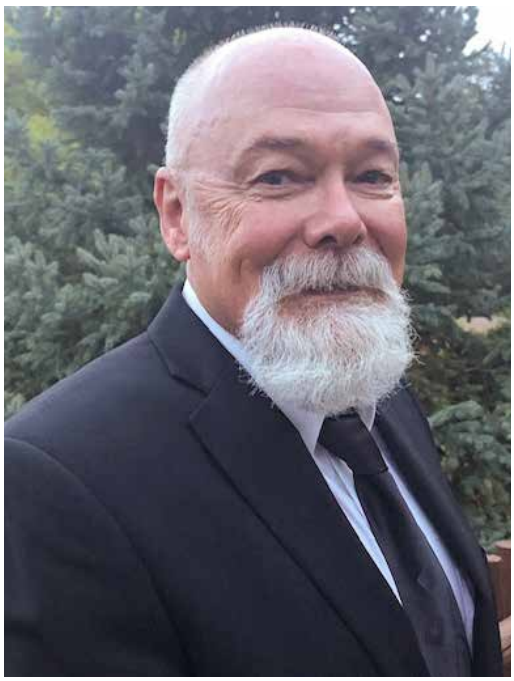
This year has been an extremely busy year for all of us. Let's not forget to thank our fellow members, our employees, our family and friends. Let's start planning for 2022 and we ask that you stay involved in our association. We look forward to seeing everyone again in person!

I am grateful to our board, our convention committee, Huntington Association Management and our members for their counsel and participation.

Irma Bishop
PWQA 2020-2021 President
Hall's Culligan



2021-2022 INCOMING PRESIDENT MESSAGE



First, I would like to thank Irma for her work this year in leading our organization. It's been a tough year navigating many obstacles due to COVID. Second, I want to thank each of you for the opportunity to serve our organization in the coming year. What a privilege! The PWQA is a leader in our industry because of the very committed people that have been serving over the years. We are blessed to have such great members. I want our organization to continually strive to find good ways to serve these members and improve our businesses.

Russell Harrison, MWS, CI
PWQA 2021-2022 President
Kinetico Incorporated
rharrison@Kinetico.com
Mobile (602-369-9178)

ROARING 20S
PWQA 2021 VIRTUAL CONVENTION

THANK YOU TO ALL CONVENTION SPONSORS!

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AWARD SPONSOR

PURE & GENTLE

ROARING 20S

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rharrison@kinetico.com

ALLAN HORNER
Vice President
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Impact Water Products
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Aquamor
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Past President
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Hall's Culligan
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DBA Cal Aqua

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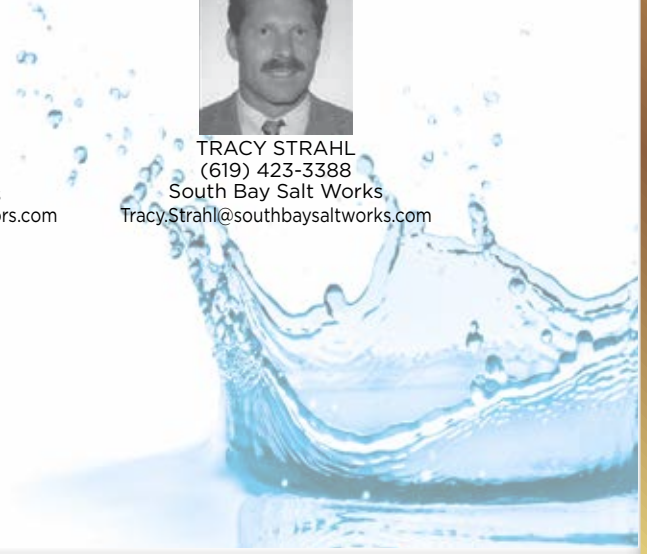


2021 SCHOLARSHIP RECIPIENTS

The Pacific Water Quality Association membership is comprised of businesses who sell, service, manufacture and/or support the industry that supplies water quality treatment devices employed both as Point of Use (POU) or Point of Entry (POE) in homes and businesses. The Pacific Water Quality Association supports those conducting business in the Pacific Coast states, and works closely with a national organization and has membership overlap with the Water Quality Association. PWQA awards two $1,000.00 merit-based scholarships every year.

The **Major of Study Related to Potable Water Quality Scholarship** is awarded to an individual who is pursuing a major that supports potable water quality.

This year's recipient of this scholarship is **George William Kajjumba,** who is beginning his fourth year of graduate studies in Civil and Environmental Engineering at the University of Nevada, Las Vegas (UNLV) this fall. He is on track to receive his PhD by the spring of 2022, with his research focus on lanthonides in wastewater, how best to remove them to safe levels for recycled drinking water and whether they can be recycled from the wastewater through coagulation processes along with other solid waste as biosolids for agriculture use. George Kajjumba came to UNLV from the University of Istanbul, Turkey and is originally from Uganda. As a graduate teaching adviser, he has mentored other students from around the globe on many subjects, including how to manage arsenic, chromium and TCE contaminants.

PWQA is very happy to contribute to George's ability to achieve his educational goals as he prepares to take his skills back out into the world of water. We wish him the best and will be interested in following his promising career.

The **PWQA Member Company Scholarship** is awarded to **Charles Arnold** this year. Charles is studying Physics at Rochester Institute of Technology (RIT) and is starting his third year this fall. Before attending RIT, he completed high school at Hillcrest High School in the City of Riverside where he achieved a GPA of 4.38. Charles has continued to excel in his course work at RIT.

His father, Chris Arnold, is an employee of longtime PWQA member company Water, Inc. We want to congratulate Charles on his hard work which earned him this year's scholarship and wish him success as he continues his educational pursuits.

2020 PWQA SPECIAL SERVICE AWARD

It's our great pleasure to present the 2020 PWQA Special Service Award to Bill Hanson for his dedication in achievement of the PWQA's outreach goals. Thank you, Bill!

The PWQA Special Service Award is one that goes towards longevity and the importance of being there and supporting us. The award is presented to Bill by his longtime friend, Frank DeSilva.

Bill started out in the water business when he was 17 years old in 1967, getting paid $2.50 an hour after school and during the weekends. Bill would drive the truck and he would regenerate resin, rebed softeners, and even the big ones that you had to climb in and out of.

Bill graduated high school in 1968, went on to receive his bachelor's from UCSB and his master's from Azusa Pacific University. His father Gene Holt purchased Aquacon Company. Bill began working there in 1975 full-time. He became the president and owner of Aquacon in 1998 and 20 years later, he sold his business to the ResinTech family of companies.

Bill started attending the PWQA in the late 1980s, more than 30 years ago. He's played in and won many of the poker tournaments and the golf championships. He's continued to be a champion for our industry and for the association. And for that, we have the great honor to name Bill Hanson our Special Service Award recipient this year. Congratulations, Bill!

PREVIOUS PWQA AWARD RECIPIENTS

Hall of Fame Award - The Hall of Fame Award is the highest award the association confers.

1974 Joe K. Langdon
1975 Lewis Evans
1975 Glenn M. Layton
1975 Robert L. Moody
1976 Alvin L. McCommon
1976 Robert Baker
1976 Louis J. Randazzo
1977 Roy C. Russell, Jr.
1977 Bruce Riker
1978 William B. Fritzsche
1978 George Graham
1978 Jim Burton
1979 Nathan Wynhausen
1980 Knox Williams
1980 Bill Dodd, Sr.
1981 Walt Casey
1982 Roy Russell, III
1983 Art Fradkin
1984 Trent Huls
1985 Don Mahlstedt
1986 Don Burt
1987 John Angel
1990 Clem Macevicz
1990 Hank Thomason
1991 Michael B. Layton
1992 Charles A. Saxton
1993 Carolyn Fahnstock
1994 Mark Felton
1995 Bill Dodd, Jr.
1996 Robert E. Morley
1997 Chris Layton
1999 Dennis Gallifent
2000 Fred Kuppers
2002 Dan Robey
2003 Bill Wallace
2005 Tracy Strahl
2006 Ronald E. Ruef
2007 C.F. "Chubb" Michaud
2009 Robert Denne
2010 Michael T. Mecca
2013 Pam and Jon Pomeroy
2015 Kristi Pihl
2017 Frank DeSilva

Person of the Year - First Awarded in 1969, the Man of the Year Award recognizes the person who contributes the most in any year to the water conditioning industry in the PWQA service area.

1970 George Graham
1971 Lou Randazzo
1972 Jack Knight, Sr.
1973 John H. Burr
1974 Bert Keilin
1976 Knox Williams
1978 Roy Russell, III
1979 Carolyn Fahnstock
1980 Hank Thomason
1982 Bob Lefton
1983 Ann Larkin
1984 John Angel
1985 Mark Felton
1986 Don Mahlstedt
1990 Patrick J. Dalee
1992 Dennis Gallifent
1993 Howard Conner
1994 Bill Livingston
1998 Daniel Robey
2002 Tracy Strahl
2003 Chris Layton
2005 Mark Howlett
2008 Mark Felton
2016 Sean Caughron
2018 Joyce Takeda Wakefield

Special Service Awards - Special Service Awards are made from time to time for special projects of significance that do not fit into other award categories.

1976 Ronald D. Baker
1977 Paul Gundlach
1980 Louis J. Randazzo
1980 Dr. Bert Keilin (Man of the Decade)
1982 Robert L. Moody (Founding President Award)
1983 Gerald Dierolf
1985 Jonathan Pomeroy
1985 William Ferguson
1986 Water Quality Assoc.
1988 Robert Davidson
1988 Frank Borowski
1988 Emmett Pletschette
1989 Mary Lou Harris
1992 Chris Layton
1993 Dennis Gallifent
1994 Alan Jackson
1995 Major Avignon
1995 Bill Livingston
1997 Tracy Strahl
1999 Jon Pomeroy & Rayne of Covina
2002 Tony Pagliaro
2002 Bill Wallace
2003 Arizona Water Quality Assoc.
2004 Performance Water Products
2004 Good Water Warehouse
2005 Craig Bybee
2006 Water Conditioning and Purification Magazine
2007 Puronics, Inc.
2007 Topway Global
2008 Pace Supply
2008 Kris Mecca
2009 Culligan of Sacramento
2010 Clack Corporation
2011 Water Techniques
2011 Pionetics
2012 Sid Korob and CSM
2013 Quality Home Services
2013 Water Techniques
2013 Hall's Culligan of Southern California
2014 TST Water
2014 Clack Corporation
2015 QMP, Inc.
2016 Performance Water Products
2016 Pentair
2017 TST Water
2018 Hall's Culligan Water
2018 Resin Tech / ACM
2019 Impact Water Products
2019 Sid Korob
2020 Bill Hanson

Sidney C. Solomon Award - This award is awarded for leadership in governmental affairs.

1970 George Graham
1971 Lou Randazzo
1972 Don Burt
1974 Ed McKinney
1976 Bob Wilfong
1977 Bill Fritzsche
1979 Roy Russell, III
1980 Don Mahlstedt
1983 Bob Davidson
1986 Arby Kitzman
1988 Pat Dalee
1989 Chris Layton
1990 Patrick Theisen
1991 Mark E. Hoaglin
1992 Howard W. Conner, Jr.
1993 Bill Livingston
1994 Dave Kratzer
1995 Fred Kuppers
1995 Jim Mang
1996 Carlyn Meyer
1997 Charles Olsen
2000 Tracy Strahl
2002 Anne Marie Finn
2003 Kathryn Rees
2004 Water Quality Assoc.
2006 Mike Mecca
2008 Mark Dorman
2009 Marty Jessen
2010 Mark Felton
2011 Pete Conaty & Associates
2013 Dana Nichol
2015 Bill Wallace
2017 David Loveday

Robert Gans Award - PWQA offers the Gans Award to those persons who demonstrate leadership in technical activities.

1970 Alvin McCommon
1971 Carrol S. "Bud" Mohr
1972 Bruce Riker
1974 George Klumb
1976 Mike Layton
1976 Newt Davis
1977 Chuck Saxton
1978 Bill Jahn
1980 Pat Pattison
1981 Keith Mills
1985 Nat Wynhausen
1986 L. Ted Sands
1988 D. Lee Rozelle
1989 Bill Dodd, Jr.
1990 Howard Conner, Jr.
1991 C.F. "Chubb" Michaud
1992 Richard Wiliams
1993 Nimbus Water Systems
1997 Howard Conner, Jr
1999 Tony Pagliaro
2000 Terry Heckman
2002 John Roberts
2002 Mark Felton
2006 Robert Slovak
2007 Frank DeSilva
2012 Chubb Michaud
2013 Clifford Fasnacht
2013 Mark Felton
2015 Michael T. Mecca
2017 Chris Layton
2018 Greg Reyneke

Marino Pomares Award - PWQA awards the Marino Pomares Award to those persons who demonstrate leadership in the field of public relations.

1970 John Burr
1973 Lou Randazzo
1974 Mike Hebert
1975 Fred Hurst
1976 Carolyn Fahnstock
1977 Nate Wynhausen
1978 Sid Adams
1980 John Angel
1980 Art Fradkin
1981 Ann Larkin
1982 Keith Mills
1983 Bill Dodd, Jr.
1983 Lloyd Stack
1984 Bob Morley
1987 Chris Layton
1987 Bill Ferguson
1988 Bill Fritzsche
1989 Robert E. Morley
1989 Mark Felton
1989 Jeff Schenkel
1991 Dennis Poore
2002 Carlyn Meyer
2005 Lynda Thomson
2006 Karen Smith
2007 GE Water & Process Technologies
2008 David Loveday
2012 Jerry Horner
2014 Ron Ruef
2016 Frank DeSilva

Carolyn J. Fahnstock Award - The award was established in 1990 to recognize those persons who demonstrate creative leadership in producing meetings, conventions and trade shows.

1990 Dennis Gallifent
1991 John W. "Bill" Fisher
1992 Ron Ruef
1993 Chris Ising
1994 Chris Layton
1995 Pat Dalee
1998 Joy Morley
2000 Pam & Jon Pomeroy
2002 Terry Heckman
2002 John Woodward
2003 Ron Ruef
2004 Peterson Family
2006 Kristi Pihl
2010 Pam & Jon Pomeroy
2011 Joyce Takeda
2011 Laurie Mecca

ROARING 20S

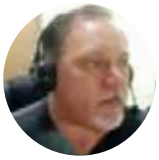
PWQA 2021 VIRTUAL CONVENTION EVENT SCHEDULE

Schedule is subject to change. Sessions begin at 7 am. Formal classes are accredited with 0.1 CPD. Virtual Exhibits and Tech Talks are available for access at all times on www.pwqa.com.

TUESDAY, OCTOBER 12

COFFEE BREAK SPONSORED BY GOOD

7 am - 7:20 am
WELCOME MESSAGE
PWQA President Irma Bishop



7:30 am – 8:30 am
SOFTENING AND FILTRATION INSTALLATION TECHNIQUES, TIPS/TRICKS, AND MAINTENANCE/ TROUBLESHOOTING GUIDELINES
Allan Horner, Impact Water Products

8:40 am – 9:40 am
IRON, MANGANESE, AND H2s - MORE THAN JUST STAINING
Greg Reyneke, Red Fox Advisors

9:50 am – 10:50 am
ADDRESSING ANION IN GROUNDWATER
Frank DeSilva, ResinTech

4:00 pm – 5:00 am
ANNUAL GENERAL MEETING & INDUSTRY AWARDS CEREMONY

Session topics, speakers, or schedule are subject to change. All sessions are on Zoom. Participants will receive login instruction and webinar recordings via email. Question: phone or email to info@pwqa.org

WEDNESDAY, OCTOBER 13

COFFEE BREAK SPONSORED BY IAPMO R&T

7 am – 8 am
WHO'S HIRING WHO?
Candice Wentling, Certified Action

8:10 am – 9:10 am
WATER TESTING: WHY, WHEN, WHAT, WHO – BEST PRACTICES FOR THE FIELD PRACTITIONER
Marianne Metzger, ResinTech

9:20 am – 10:35 am
ION EXCHANGE KINETICS - HOW FAST CAN YOU GO?
Chubb Michaud, Systematix Co.

THURSDAY, OCTOBER 14

COFFEE BREAK SPONSORED BY White Brenner LLP

7 am – 8 am
SURVIVING THE WORLD OF ONLINE MARKETING
Amanda Crangle, Lamplight Digital Marketing

8:10 am – 9:10 am
SUPPLY CHAIN ISSUES
Mike Mecca, Performance Water Products

ROARING 20S

PWQA 2021 VIRTUAL CONVENTION EVENT SCHEDULE

TECH TALKS

Available for access at all times on www.pwqa.com.

• Staying Ahead in a New Age of Marketing
By Lauren Del Ciello,
Managing Editor,
Water Quality Products Magazine
Contact:
Lauren Del Ciello, Managing Editor,
Water Quality Products Magazine
ldelciello@sgcmail.com

• Water Quality Association (WQA)
By Water Quality Association
www.wqa.org/membership

• Calgon Carbon: Buy Better Carbon
By Sam Yates, Calgon Carbon
Contact:
Sam Yates,
Technical Marketing Manager – Innovative Carbon Technologies
Calgon Carbo, A Kuraray Company
Cell: (412) 419-9926
Email: Samuel.Yates@Kuraray.com

• Watts BB-S100: A Complete Whole Home Solution for Lead, PFAS, Cyst, Chlorine Taste, and Odor
By Watts Water
Contacts:
Jenny Hill,
Sr. Regional Sales Manager,
817.357.7343,
Jenny.hill@wattswater.com
James Rodriguez,
Territory Sales Manager,
James.Rodriguez@wattswater.com,
210.508.7089
Victor Gonzalez,
National Customer Service Manager,
Victor.Gonzalez@wattswater.com
1.800.659.8400 x 419138
www.wattswater.com

• Water Quality Association Education and Professional Certifications
By Water Quality Association
Equipping the water treatment professionals of tomorrow.
education@wqa.org

• Enpress Pioneer - Peace of Mind and Environmental Efficiency
By Danny Bauer, VP Sales and Marketing - ENPRESS LLC
Learn about the distinct benefits of whole house cartridge-based systems as compared to granular systems, and best practices on removing emerging contaminants.

• How to Use Business Operations Report
By Candice Wentling, Certified Action and Amanda Crangle, Lamplight Digital Marketing

PWQA 2021 VIRTUAL EXHIBITORS LIST

View their products and services at www.pwqa.com

VERTEX WATER PRODUCTS
FOUNDATION FINANCE COMPANY
Cargill
BIO CERA
iMPACT WATER PRODUCTS
ENPRESS LLC Where Innovation Flows™
Performance Water Products

In Memoriam...

THOMAS DAVID "TOM" HOLLER
Longtime industry veteran
1952 - May 12, 2021

Tom was born in 1952 in Sheboygan, WI. He attended Trinity Lutheran Grade School, Sheboygan High School and graduated in 1975 from the University of Wisconsin-Madison with degrees in Oceanography, Botany and Limnology. He married Debra Holler in 1976.

Tom worked for KW Muth and Ametek-Plymouth Products Inc. in Sheboygan, WI. While at Ametek-Plymouth Products Inc., Tom spearheaded their OEM and commercial filtration sales. He and his family moved to Glastonbury, CT in 1995. Tom worked for Cuno, Meridan, CT, a division of 3M, until retiring in 2007 as a marketing executive in the Filtration industry. At Cuno, Tom helped integrate Cuno's water filtration into 3M's ecosystem and streamline their food service and commercial/ industrial filter sales. Tom continued to be employed after retirement as a contract employee working in the United States, Europe and Asia. Upon his retirement in 2007, Tom and his wife moved to Tellico Village, Loudon, TN where Tom was an active member of the Togua Golf Club and the Tellico Village Fishing Club. Tom and his wife moved to Youngsville, NC in 2019 to be close to family as Tom battled bladder cancer.

MARGARET "PEGGY" LOUISE BLAZEK
WQA Retired Employee
March 6, 1946 - December 22, 2020

Margaret "Peggy" Louise Blazek, 74 of Downers Grove, Illinois, passed on December 22, 2020 peacefully with her beloved husband Edward Blazek, son Timothy Blazek and daughter-in-law Kristine Blazek by her side and surrounded by immense love. She was born to Charles and Margaret Cerny on March 6, 1946 one of three children, late brother Jack (Rose) and sister Jill (late Stan). She married the love of her life Edward "Ed" in 1969 and built a beautiful life together in Downers Grove, Illinois. Together they sacrificed and provided for two children Timothy (Kristine) Blazek and Ryan (Teri Lynn) Blazek. She is also survived by her seven grandchildren – Chase, Emma, Ryder, Kaitlynn, Tyler, Zoie, and Isabella as well as her beloved dog Annie.

Peggy worked for Water Quality Association and retired after 21 years all the while building lasting friendships with those she worked. Peggy gave so much love to her husband Ed and enjoyed golfing, traveling and cooking for the family. Peggy and Ed were married 50 years and together for 60 years and built an everlasting love that will endure forever. Some of her proudest moments were when she got to celebrate her surprise 50th wedding anniversary in 2019 with Ed, Son Timothy (Kristine), Cousin Jayne (Rich) Miller, dear friend Judee (Ron) Kraska and Jerry (Eddie) Bursik. Peggy was an accomplished competitive swimmer at a young age and was especially happy to hear that her grandchildren were enjoying a sport she loved so much. Lastly, her love of cooking for Sunday dinners and especially for Holidays will be remembered forever.

ROY RUSSELL, III
Pacific Water System
Past PWQA President
September 6, 1942 - January 7, 2021

Born in Topeka, Kansas, Roy Russell, III was Past PWQA President and PWQA's Industry Award recipient. He moved to San Jose in the early 1950s and his father bought a Culligan franchise where he first got his start in water treatment. After college at Stanford University, he was drafted into the US Army and served in Vietnam spending most of his time editing the publication *Typhoon.*

Roy worked for his father Roy Russell Jr. at his Culligan dealership for several years before starting Pacific Water System in 1972. He designed and built many water treatment systems large and small. Funnily, his favorite may have been the 1 cf auto carbon that Pacific Water System installed at a small aquarium store in San Francisco because the owners were so nice. It was special to him and he made sure it went flawlessly every year when they serviced the unit.

Roy's lifelong desire to help people led him to join the Rotary Club of San Jose in 1983. He enjoyed working with customers and valued all of them. If business was slow for a customer, he wouldn't charge them. Roy was a tireless worker who showed up at 8 am every day until his death.

LOUIS JOSEPH RANDAZZO
Owner, Randazzo Water
December 31, 1925 - December 11, 2020

Lou was born and raised in San Jose. In 1943, at the age of 17, he joined the Navy to serve in World War II. He saw many battles in the South Pacific and his aircraft carrier was attacked by Kamikaze planes. During his service, he learned about water treatment and he went into the soft water business upon returning home.

Throughout his long career, he co-founded Randazzo's Water and earned numerous industry awards including PWQA's Marino Pomares, Sidney Solomon, Special Service, and Person of the Year awards. Lou and his two sons, Rick and Steve, have helped establish a family business dedicated to water treatment. Together with Rick's wife, Maria, they have helped create an industry-leading enterprise focused on the needs of the community. Lou was an active volunteer for several organizations and was a member of the Elks, Sons of Sicily, Royal Arcanum and Native Sons of the Golden West.

He will be lovingly remembered by his family and friends for his kind heart, big smile, great jokes, and walking his dog.

In Memoriam...

DAVID LOVEDAY
WQA Global Government Affairs Director
Former White House Aide
June 17, 1956 - July 03, 2021

David Loveday, age 65, of Villa Park, Illinois, passed away on July 3, 2021. He was a longtime strategist for a range of public officials and organizations in Illinois and nationally. Through the years, Loveday applied his talents as an aide in the Reagan White House, a U.S. point-man in Africa helping save lives during the famines of the 1980s and a widely respected advisor to agencies and campaigns empowering and uplifting people here and throughout the world.

For the past 15 years, Loveday managed public affairs for the global Water Quality Association. In that position, he developed innovative approaches to help ensure safe and clean water for local communities nationwide facing crises.

A giving husband, father of three and brand new grandfather, Loveday served his local communities as a volunteer fireman and president of the local hockey league, with which he played avidly for years.

A native of New York, Loveday graduated from the New York Institute of Technology with a B.A. in Communications in 1979. He will be forever remembered with love by his wife Natalie, children Cate (Patrick), Drew, and Emily (fiancé Kyle), grandson Lincoln, brother Jeff (Terri), nephew Jamison (Sarah), niece Kelsey and grand-niece Millie. He was predeceased by his parents Ray and Jeanne and sister Laura.

Read the WQA tribute to David here, https://www.wqa.org/loveday and full obituary here: http://www.humesfuneralhome.com/obituary/david-loveday

TERRY HECKMAN
Water Improvement Industy Expert
February 12, 1951 - August 11, 2021

Terry Heckman of Mesa AZ passed away suddenly on August 11, 2021 at age 70. Terry spent most of his life in the water improvement industry including posts at Enting Water, GE Water, Process Technologies and Pentair.

Before retiring he consulted for several OEMs. Seems he always engaged in the high-efficiency aspects of our industry, such as sensor-based water softeners, EDI salt-free technology and Water on Water ROs.

We learned from the best. Terry was the foremost trainer in whatever he was doing at the time, having attended many of those product events. Along the way, he found time for the politics of our industry. He came on to the board of PWQA and worked through the chairs to become the President for the 2006-2007 term, the year the association celebrated its 50th anniversary. I remember Terry deciding "We're going to do this right." It was his year and wife Judy was coming to the celebration. So, it was formal tuxedos for the guys and long gowns for the ladies at for the banquet. He wanted Judy and the other wives to feel included in the event. Traveling from Arizona, he came to the California legislative events in Sacramento every year to help to keep our message alive and represent the industry.

Terry is survived by wife Judy, children and grandkids. We all saw Terry only a few short weeks ago in Las Vegas at the WQA show marking his 30th convention. He was proud to attend and cap his retirement.

Read full obituary here: https://www.azcentral.com/obituaries/par051580

RODNEY L. YODER
WQA Committee Member
Director of North American Dealer Sales,
Kinetico Incorporated
March 26, 1966 ~ January 9, 2021

Rodney L. Yoder, 54 of Middlefield, Ohio passed away from complications due to COVID. Rod was a wonderful man who was loved, is missed, and will always be cherished. Rodney, as his wife, mom, siblings and old friends called him. Rod, as his Kinetico family called him, and dad, as his kids called him was an amazing husband, father, and son. Rod never met a stranger, he always made you feel special, and would help anyone at any time. He touched so many people's lives in such a positive way. His family was the most important thing to him, and it showed. His love of friends and his Kinetico family were evident.

Rod served on various boards, with his most recent, President of the Cardinal Music Boosters. And was on the committee for WQA (Water Quality Association).

Rod leaves behind his wife of 23 years, Marla, and children, Zoey and Grayson. His mother, Kathryn Yoder; brother, Brian (Chrystal) Yoder; and sister, Jennifer Yoder. His nieces and nephews; and the rest of his family and friends.

Read full obituary here: https://www.slyffh.com/obituary/Rodney-Yoder

PWQA Past Presidents

Bob Moody
1957-59

Bill Dodd, Sr.
1959-60

Virgil Stevens
1960-61

Trent Huls
1961-62

Buss Biddinger
1962-63

Roy Russell, Jr.
1963-64

Walt Casey
1964-65

Bill Fritzsche
1965-66

Glenn Layton
1966-67

Al McCommon
1967-68

Carroll "Bud" Mohr
1968-69

Bruce Riker
1969-70

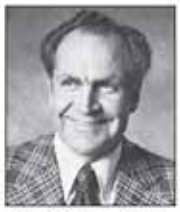
Robert Barker
1970-71

Joe Langdon
1971-72

John Burr
1972-73

Mike Hebert
1973-74

Don Burt
1974-75



Knox Williams
1975-76

Sid Adams
1976-77

Michael Layton
1977-78

Roy Russell III
1978-79

Hank Thomason
1979-80

George Graham
1980-81

John Angel
1981-82

Roger Berube
1982-83

Mark Felton
1983-84

Gerry Dierolf
1984-85

Bill Dodd, Jr.
1985-86

William Ferguson
1986-87

Dennis Gallifent
1987-88

PWQA Past Presidents

Chris Layton
1988-89

Pat Dalee
1989-90

Chris Ising
1990-91

Mark Hoaglin
1991-92

Howard Conner
1992-93

Glenn Warner
1993-94

Bill Livingston
1994-95

Daniel Robey
1995-96

Major Avignon
1996-97

Fred Kuppers
1997-98

Anne Marie Finn
1998-99

Bill Wallace
1999-2000

Tracy Strahl
2000-01

Ron Ruef
2001-02

Robert Denne
2002-03

Tony Pagliaro
2003-04

Mark Howlett
2004-05

Mike Mecca
2005-06

Terry Heckman
2006-07

Karen Smith
2007-08

Mike Mecca
2008-2009

Jerry Johnson
2009-2010

Frank DeSilva
2010-2011

Marty Jessen
2011-2012

Joyce Takeda
2012-2013

John Foley
2013-2014

Clifford Fasnacht
2014-2015

Ken Steitz
2015-2016

John Miller
2016-2017

Melody Bullock
2017-2018

Shannon Murphy
2018-2019

Greg Reyneke
2019-2020

Irma Bishop
2020-2021

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PWQA 2021 MEMBERSHIP DIRECTORY

is now available online at www.pwqa.com

PWQA Online Membership Directory is easily accessible on our website. All current PWQA member companies are listed in this directory. Anyone may locate or look up member information using the search function. Members may update their company profile by logging into their member account at any time. This online directory is a useful tool not only to members but also to consumers looking for products and services.

ROARING 20S

IDEAS TO PROPEL OUR DECADE

WE HOPE TO SEE YOU NEXT YEAR IN-PERSON
AT THE
PWQA 2022 TRADE SHOW & CONVENTION
OCTOBER 10 - 13, 2022

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