EVENT SCHEDULE

DAY 1: WEDNESDAY, NOVEMBER 5		
8:00 am - 1:00 pm	**Shotgun Golf Tournament**	West Course
12:00 pm - 5:00 pm	**Exhibitor Load In and Set-up**	Aragon Ballroom
5:00 pm - 6:00 pm	**PWQA Board of Directors Meeting** (By invitation only)	Catalina Ballroom
7:00 pm	**No Host Meet & Greet Cocktail Reception**	TBD
DAY 2: THURSDAY, NOVEMBER 6		
8:00 am - 10:00 am	**Past Presidents' Breakfast** (By invitation only)	El Biz
8:00 am - 11:30 am	**Exhibitor Load In and Set-up**	Aragon Ballroom
8:00 am - 9:00 am	**Iron, Manganese and H2S Challenges (CEU)** By Greg Reyneke, MWS, Red Fox Advisors	Catalina Ballroom
9:00 am - 9:10 am	BREAK	
9:10 am - 10:10 am	**Basics of Ion Exchange (CEU)** By Doug Haring, MWS, CI, CWR, Clack Corporation	Catalina Ballroom
10:10 am - 10:20 am	BREAK	
10:20 am - 11:20 am	**POE Filters: Selection, Applications, and Best Practices (CEU)** By Doug Wild, Enpress, LLC	Catalina Ballroom
11:20 am - 11:30 am	BREAK	
11:30 am - 12:30 am	**Leading by Numbers - Developing KPI's** By Candice Wentling, MWS, Certified Action	Catalina Ballroom
12:30 pm - 4:00 pm	**Trade Show Opens**	Aragon Ballroom
12:30 pm - 1:45 pm	**Lunch with Exhibitors**	Aragon Ballroom
2:00 pm - 3:00 pm	**Education** By	Catalina Ballroom
3:00 pm - 3:10 pm	BREAK	
3:10 pm - 4:10 pm	**Education** By	Catalina Ballroom
4:30 pm - 5:30 pm	**Annual General Meeting & Government Affairs Update** With **Guest Speaker Kathleen Burbidge, CAE,** **Vice President of External Affairs, WQA**	Catalina Ballroom
6:00 pm - 8:00 pm	**Industry Dinner, Networking & Cornhole Tournament**	Aragon Ballroom & Lawn
DAY 3: FRIDAY, NOVEMBER 7		
8:00 am - 12:00 pm	**Trade Show**	Aragon Ballroom
8:00 am - 9:30 am	**Breakfast with Exhibitors**	Aragon Ballroom
9:00 am - 10:00 am	**Online Marketing Mastery for Water Professionals** By Peter Ruchti, AdeptPlus	Catalina Ballroom
10:00 am - 10:10 am	BREAK	
10:10 am - 11:10 am	**First, Do No Harm - Installation Best Practices (CEU)** By Cliff Fasnacht, MWS, Pacific Purification	Catalina Ballroom
11:10 am - 11:20 am	BREAK	
11:20 am - 12:20 pm	**Turn Every Customer Into Recurring Revenuee** By Michael Jensen, EZsalt	Catalina Ballroom
12:00 pm - 3:00 pm	**Trade Show & Convention Closes** Exhibit Take Down	Aragon Ballroom

All seminars are held at the Catalina Ballroom. Paid registration required and Continuing Education Credits can be earned. Schedule is subject to change. See most updated schedule at www.pwqa.org.